



Curtin University

DIGITAL CHINA LAB

Strengthening Australian-Chinese cultural relations

Make tomorrow better.

在21世纪的第二个十年，人们交流和使用知识的途径日新月异。人人参与“分享经济”，通过众筹、科技创业公司和创客空间创造价值。大数据和社交媒体成为强大的分析工具。

数字中国实验室 (DCL)是澳大利科廷大学文化与技术中心(CCAT)的项目,受到科廷大学媒介、文化和创意艺术学院(MCCA)的大力支持。

数字中国实验室(DCL)是一个重要的项目，认识到中国对澳大利亚未来的重要意义。两国都在脱离依赖制造业和采矿业，寻求全新的可持续发展的经济模式。数字中国实验室结合了三种模式：

- 学术研究
- 业界合作
- 文化交流与外交

在科廷大学的大力支持下，数字中国实验室与中国最顶尖的大学建立学术研究和培训伙伴关系。为中国文化传媒和数字传媒的专家学者在科廷大学以及澳大利亚当地和国际学者之间建立合作网络与人脉。

深入调查中国和澳大利亚的数字技术以及其举足轻重的变革作用,其产生的至关重要的数据、成果、公共政策、技术设计、实践措施以及社会效益。

数字中国实验室推动知识转让，促进数字媒体和创意产业、新闻、创意写作以及出版、数字医疗服务、数字设计、数据可视化、数字化学习技术等等的跨学界研究协作。

数字中国实验室为客户量身定制热点地区的相关情报、趋势、政策、市场、关键参与者和潜在的国际合作伙伴。

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In the 2nd decade of the 21st century the way people access, communicate and use knowledge is different than a decade ago. All members of society can now participate in the 'sharing economy'. Value is being created through crowd funding, entrepreneurial start-ups and maker spaces. Big data and social media are now powerful analytical tools.

The Digital China Lab is a program in the Centre for Culture and Technology (CCAT) and is supported by the School of Media, Culture and Creative Arts (MCCA) at Curtin University.

The Digital China Lab is an important initiative, acknowledging the central role that China plays in Australia's future with both nations looking to secure new sustainable economic models and to break away from reliance on manufacturing and extractive industries respectively.

The Digital China Lab combines three modes of knowledge:

- Scholarly research
- Business engagement
- Cultural exchange and diplomacy

The Digital China Lab builds on Curtin's research and training partnerships with leading Chinese universities. The initiative draws upon experts in Chinese culture and digital media at Curtin University as well as an established network of local and international scholars.

The Digital China Lab investigates the transformative role of digital technology in everyday life in China and Australia; it will yield crucial data, findings, and evidence for public policy, technology design, implementation, and public debate.

The Digital China Lab brokers knowledge transfers and facilitates trans-disciplinary research collaboration in digital media and creative industries, journalism, creative writing and e-publishing, digital health services, digital design, data visualisation, and digitally enabled learning technologies.

As part of its research the Digital China Lab produces customised intelligence on hotspots, trends, policies, markets, key players and potential international partners.

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